Sr. Product Designer

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Company: The Knot Worldwide

Location: Spain

Category: other-general

Sr. Product Designer

Spain Be the First to Apply

WHAT WE DO MATTERS:

Here at The Knot Worldwide, we believe in doing work that matters. In more than 16 countries around the world, The Knot Worldwide's leading family of brands—including The Knot, WeddingWire, Bodas, The Bash, The Bump, and more—help people take celebration planning from inspiration to action. When you join our global team, you'll be a part of a diverse group of individuals passionate about serving and enabling our communities to celebrate the moments that make us.

ABOUT THE ROLE AND OUR TEAM:

At The Knot Worldwide we help tens of millions of people across fifteen countries celebrate life by solving complex user problems and building world class products. We are excited to welcome a talented full-stack Senior Product Designer who shares our passion for creating meaningful products for our pregnancy and parenting brand, The Bump!Are you passionate about driving constant innovation and crafting features that bring joy to site visitors? Are you energized by the challenges and opportunities that come with serving millions of users across multiple platforms? If you have an entrepreneurial spirit and thrive as a creative problem solver, we want you to be part of our team. Join a group of exceptional design and tech leads who share your passion for user-centric development, collaborating on cutting-edge designs that captivate and engage. We take pride in making a real impact on the vision for the baby and child space, and we're looking for like-minded individuals to join us. In our

organization we foster a fun, ambitious, and standout environment, dedicated to being the ultimate resource for parents and parents-to-be.

We are seeking someone who thrives on collaboration, working alongside other Product Designers, Product Managers, and Engineers to shape the strategic vision, interaction design, visual aesthetics, and assets that elevate our products to world-class standards across desktop, mobile web, and native applications. If you are driven by the opportunity to make a significant impact and bring innovative ideas to life, we can't wait to have you on our team! Join us in building exceptional experiences that resonate with our users and make a difference in their journey.

RESPONSIBILITIES:

As a Senior Product Designer you will have the opportunity to play a pivotal role in shaping our user-centric approach and delivering exceptional experiences. Your responsibilities include:

User-Centric Design Excellence:

- Deeply understand our users, their pain points and aspirations; advocate for their needs throughout the design process.

- Craft thoughtful, user-centric experiences that offer high-quality solutions to simplify complex problems.

- Design visually elegant interfaces that ensure seamless usability across various platforms.

Collaborative Team Player:

- Collaborate effectively with cross-disciplinary teams, including product, engineering, user research, and content writing, to collectively define and address user challenges.

- Articulate and present your design solutions to stakeholders, promoting clear communication and alignment.

Contributor to Design Ecosystem:

- Contribute to the growth of our design system, fostering a cohesive and consistent user experience.

- Participate actively in design team reviews and critiques, embracing constructive feedback with adaptability and an eagerness to improve.

- Cultivate a mindset of continuous learning, seeking new skills, and staying curious about emerging design trends and technologies.

Empowered Partner in Product Development:

- Take initiative and become an integral member of an autonomous, full-stack product team,

practicing agile methodologies to drive efficient and collaborative development processes.

- Collaborate, ideate, and iterate with your product team to drive the best possible outcomes.

- Champion the user, advocating for strong experiences and maintaining a focus on delivering high-quality design solutions.

- Consider the nuances, challenges, and opportunities presented by different device types, screen sizes, and platforms.

- Manage one or more Product Designers, empowering them to do their best while simultaneously delivering awesome design solutions.

- Work closely with software development teams to ensure your designs meet technical requirements and are implemented effectively.

By embracing these responsibilities, you will contribute to creating innovative and impactful products that leave a lasting impression on our users and elevate our brand to new heights.

A SUCCESSFUL SENIOR PRODUCT DESIGNER HAS:

1. Professional Expertise: 5+ years of demonstrated experience as a full-stack product designer working in an agile environment, showcasing a diverse skill set that encompasses strategic ideation, creative problem-solving, wireframing, prototyping, and delivering polished designs.

2. Management Experience: A proven track record in leading design teams, managing projects from inception to delivery, and fostering a creative environment. Strong leadership skills, cross-functional collaboration, and strategic design expertise are highly valued. The chosen candidate will play a pivotal role in shaping user experiences and driving the design vision for our company.

3. Educational Background: A bachelor's or master's degree in Product Design, UX Design, or a related field is preferred, or proven field expertise.

4. Impressive Portfolio: A visually compelling online portfolio that exhibits thoughtfulness and sophistication in designing B2B2C, eCommerce, or marketplace digital products across various platforms, including web and apps.

5. Creative and Strategic Mindset: Possess a creative and strategic mindset, along with robust critical-thinking skills to approach design challenges from multiple angles.

6. Attention to Brand Integration: Demonstrate an understanding of how to seamlessly integrate a brand into the overall user experience, ensuring consistency and coherence.

7. Design System and Prototyping: Experience in defining design patterns and style guides,

conducting user testing, and building low to high-fidelity prototypes to validate and iterate on design concepts.

8. Proficiency in Design Tools: Proficient in using design tools like Figma, Miro, and Usertesting.com (or similar programs) to craft well-executed designs.

9. Language and Communication: Appreciation for the impact of language in simplifying and clarifying user experiences, effectively communicating design choices.

10. Collaboration with Engineers: Understanding of software development processes and the ability to collaborate effectively with engineering teams in an agile environment to ensure seamless implementation of designs.

11. User-Centric Approach: A passion for research, balancing qualitative feedback, quantitative data, and empathy to create innovative, user-centered solutions.

12. Excellent Communication Skills: Strong communication skills to articulate design concepts, present ideas, and collaborate with diverse stakeholders effectively. Thrives in a collaborative work culture with teammates located in-office or remote across multiple locations in the US and abroad. Ability to read and speak English fluently.

If you embody these qualities, we welcome you to join our team of accomplished product designers, where you can make a meaningful impact on our digital products and user experiences.

At The Knot Worldwide, we believe you are more than a resume and invite you to go for it, take the leap of faith, and apply for this job if it sparks your passion to join TKWW and make a difference!

WHAT WE LOVE ABOUT YOU:

You Dream Big. You iterate and experiment to drive innovation.

You Love Our Users. You keep our global community at the center of everything you do.

You Do the Right Thing. You strengthen your team through respect, fairness, and inclusion.

You Hustle Every Day. You favor urgency and own your outcomes.

You Win Together. People are at the heart of our success and you play as a team.

WHAT YOU LOVE

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