

# Spain Jobs Expertini®

## Event Marketing Manager

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Company: iDeals

Location: Spain

Category: other-general

**Get to Know Us** iDeals is a global B2B SaaS product company recognized as in a secure business collaboration market. Trusted by more than **1,000,000 users** from **175,000 companies** globally, we are on a mission to create more prosperity in the world by accelerating high-stake business decisions. We achieve this by delivering extremely intuitive and robust software products that help people make impactful decisions with less stress, higher quality, and shorter hours:: A web-based cloud platform used by companies in a wide range of industries to ensure secure confidential document sharing for online due diligence, fundraising transactions, corporate reporting, licensing, clinical trials, and other business goals.: A cloud platform with web and mobile applications used by board members, CEOs, executives, and corporate secretaries, to streamline governance and improve high-stake decisions in a fast, secure, and compliant way. **The Role**As we rapidly expand our global footprint, we seek a high-performing and experienced **Event Marketing Manager** to oversee and drive our global events, helping grow our regional presence. In this high-impact role, you will manage events across different locations using your innovative vision and execution prowess. Partnering internally and externally, you will ensure the success of events' area within the demand and lead generation strategy.

### What You Will Do

Plan, organize, and oversee events' calendar and processes, encompassing campaigns, vendors management, and logistics coordination

Take charge of budgeting and the associated undertakings such as ROI reporting and cost reduction

Partner cross-functionally and externally to develop and implement marketing tactics to increase awareness, attract attendance, and ensure event success as part of the demand and lead generation strategy

Participate in the creation of compelling creative assets and content that spark meaningful audience engagement before, during, and after events

Initiate and nurture partnerships with industry influencers, subject matter experts, and potential sponsors

Research the latest trends and innovations in event marketing and campaigns to inform leading strategies

Manage staffing plans for each event including on-site temporary and contract staff

### **What We Look For**

4+ years of proven experience in event management or related roles

Strong project management skills with the ability to handle multiple events concurrently

Exceptional communication, collaboration, and leadership skills to direct cross-functional event teams

Strong budget and resource planning skills with a data-driven approach to establish performance measurement metrics

Strong networking and relationship-building skills within the industry

Demonstrated ability to craft engaging content for events

Strategic, forward-thinking approach to stay updated on event marketing trends

Adaptability to integrate innovative concepts into event planning and execution

Fluency in English at an advanced level

Bachelor's degree in Marketing, Business Administration, or relevant field

**What We Offer** We highly value our people, so we are committed to providing you with all the benefits and resources to support your success. **For your work** Remote-first model

with teams distributed globally • Home office set up budget • High-end laptop, monitor, and any additional IT equipment needed • Reimbursement of co-working space expenses

**For your well-being** • Medical insurance with flexible coverage • Compensation for sports, yoga, mental, and other health and wellness-related activities • Reimbursement of participation in sports competitions

**For your growth** Individual Development Plan based on your career interests • Generous budget for learning and development activities • Professional and self-development books and subscriptions compensation • iDeals' support of your passion as a speaker or writer • Internal growth and internal mobility policies

**Extra perks** Team-building offline events • Budget for local gatherings in global locations • Generous internal referral program • iDeals Surprise Boxes

**Our Culture** Commitment, Excellence, Collaboration, Trust and Care are core values to the iDeals team. For us, these are the principles that every iDealer lives and breathes. We are on the lookout for like-minded individuals who share our values. By doing so, we are able to create a team where talents feel at ease and are able to work to the best of their abilities. **Commitment** and **Excellence** inspire us to set the bar high, achieve the most ambitious goals and push the limits further. Our diversity and different perspectives are the foundation of our success. **Collaboration** and **Trust** ensure that everyone has access to all the information, proactively shares thoughts, and leverages the teammates' diverse opinions, experiences, and backgrounds. Both values help us to solve the most challenging problems. **Care** drives us to create a positive work environment and make everyone feel valued. We also stand for iDealers' physical, mental, financial, and personal well-being and encourage a healthy lifestyle and active living. iDealers work in a **remote-first model**, meaning we collaborate from anywhere – either home, cafe, co-working space, or one of our offices. Some roles may have specific location-based requirements, including in-office and client interactions. Despite being located across the globe, we stay connected through the latest tools and technologies, ensuring that everyone on our team feels surrounded by teammates and engaged with our common goals

**iDeals is an equal opportunity employer** iDeals is made up of people from a wide variety of backgrounds and lifestyles. We embrace diversity and invite applications from people from all walks of life. We don't discriminate against employees or applicants based on gender identity or expression, sexual orientation, race, religion, age, national origin, or citizenship. #LI-MS1

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