

## Community Manager

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Company: SGF Global

Location: Spain

Category: arts-design-entertainment-sports-and-media

**Job Name:** Community Manager **Job Type:** **Country:** Spain **City/State:** **Languages:** English (Advanced 80%-100%) - Portuguese Intermediate 50-80% **URL:**

Responsible for the management of social networks and digital communities, promoting a positive image of the organization. It will be the figure in charge of energizing the networks and / or communities, showing itself as the Link between the organization, its projects and the online community. Also, will be responsible for carrying out communication and ensuring relationships of the organization with its different audiences.

### Responsibilities

Planning and Development of strategic digital advertising and campaigns.

Content Strategy for social networks (Facebook, Instagram and LinkedIn) and data analytical measurement.

Generate brand positioning through digital media and optimize the digital budget.

Manage and monitor advertising campaigns on Facebook Business with specific objectives.

Creation of digital content, design of advertising material for social networks, as well as internal business communications and general brand graphic material.

Responsible for the image and design of the company's brands.

### Qualifications

Minimum experience of one to three years as a digital graphic designer, specifically in social and corporate networks.

Degree in Graphic Design completed.

Advanced English

Portugues will be a plus

Knowledge of non-digital graphic design.

Solid experience in fundamental aspects of design, such as typography, color, composition and layout.

Solid experience with Adobe Creative Suite (Ps, Ai, Ae).

Experience creating digital pieces, from emails to social media ads.

Creative and analytical thinking professionally.

Portfolio showing work relevant to this role is a must

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